

+91-9928753708  
ashwani.kr891@gmail.com  
linkedin.com/in/a5hw4n1  
New Delhi, 110091

# ASHWANI KUMAR

DX Consulting and Research



## ACADEMIC

PGDM (2018) – General

Asia Pacific Institute of  
Management | Delhi, India

B.Tech (2015) – Comp. Science

Jaipur National University |  
Jaipur, India

Sr. Secondary (2011) – Science

Modi Public School | Kota,  
India

Secondary (2009) – Science

RRRA, Cambridge School |  
Dehradun, India

## SKILLS

- Secondary Research
- Market trends analysis
- Competitive benchmarking
- Project management
- Research proposals
- Project Leadership
- Digital Research Tools
- DX Reporting
- ICT Trends
- Market databases

## INTERSHIPS

Adidas Group | Gurugram,  
India

Analyze historical customer order  
data to identify operational issues.

ITC | Munger, India

GST drive for local vendors

## PROFESSIONAL SUMMARY

Chief Researcher with a proven track record of driving high-impact research through collaboration, mutual respect and creating client value. Expert in research design and databases with strong ability to synthesize and present complex findings to diverse audiences.

## WORK EXPERIENCE

Nomura Research Institute | Gurugram, India

Chief Researcher, (Apr. 2025 – Present)

Senior Researcher, (Apr, 2023 – Mar, 2025)

Deputy Senior Researcher, (Jan, 2022 - Mar, 2023)

- Contributed as part of DX CoE knowledge group supporting client development as SME.
- Led project teams delivering actionable insights and idea generation to meet client expectations.

### Projects Undertaken

- Competitive Benchmarking Study:** Overseas case studies identification across industries, focusing on ICT trends like GenAI, metaverse, NFTs, blockchain, and advanced digital technologies; Survey of HRD in big IT firms; High Performance computing resource requirement, GPU evolution on performance and energy efficiency.
- Market research:** Reports on focusing on data localization, sovereign cloud, green data centers, efficient data center technology, global semiconductor shift.
- Others:** Newsletter, trend monitoring around cutting-edge technology development on GenAI, EV, battery, chips, data center, cloud computing.

Phronesis Partners (Fuld & Co.) | Noida, India

Senior Research Associate, (Jul, 2021 – Jan, 2022)

Research Associate (Aug, 2018 – Jun, 2021)

- Data assimilation by secondary sources/ research
- Leading shift, managing daily tracker/ work flow, handling the clients directly on project scoping and deliverables
- Streamlined research process to meet tight deadlines, handling multiple projects by planning the execution in structured way
- Databases experience on market research tools, and well versed with Bloomberg, Eikon, Capital IQ etc.